Dr. Kathryn Hall is the Deputy Commissioner for Population Health and Health Equity at the Boston Public Health Commission, the health department for the city of Boston. After receiving her PhD in Microbiology and Molecular Genetics from Harvard University she spent 10 years in the biotech industry tackling problems in drug discovery and development where she became an Associate Director of Drug Development. Dr. Hall then returned to Harvard Medical School, joining the Fellowship in Integrative Medicine at Beth Israel Deaconess Medical Center and receivied a Master's in Public Health from Harvard T. H. Chan School of Public Health. Dr. Hall is an Assistant Professor, part-time in medicine at Harvard Medical School and Associate Molecular Biologist in the Division of Preventive Medicine at Brigham and Women's Hospital. Her academic research focuses on the placebo effect and in particular how the absence of placebo and presence of nocebo effects influences health equity. Dr. Hall is the author of *Placebos*, MIT Press and has a Masters in Documentary Film from Emerson College.